



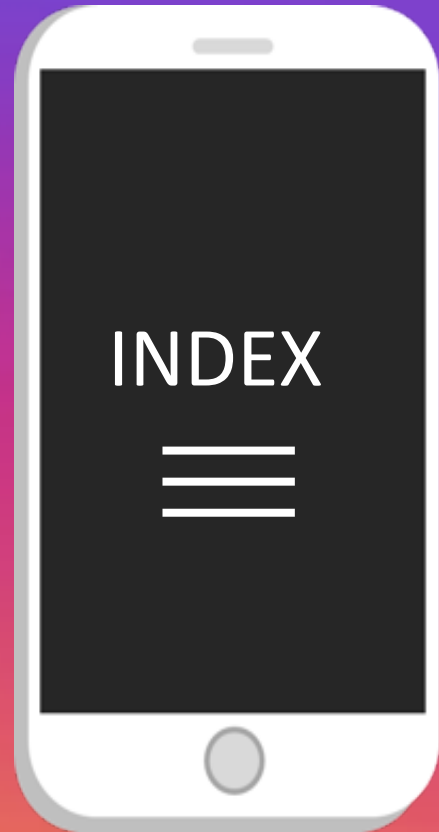
Instagram for Campus Ministry



Paul Cho |



University Bible Fellowship



- 1 Why Instagram?
- 2 How to Strategically Utilize Instagram (ft. Suncheon UBF)
- 3 Tips, Guides & Recommendation

Instagram for
📷 Campus Ministry

...



Campus Mission & Social Media





Instagram

-A New Way of Connecting with the Youth and Young Adults

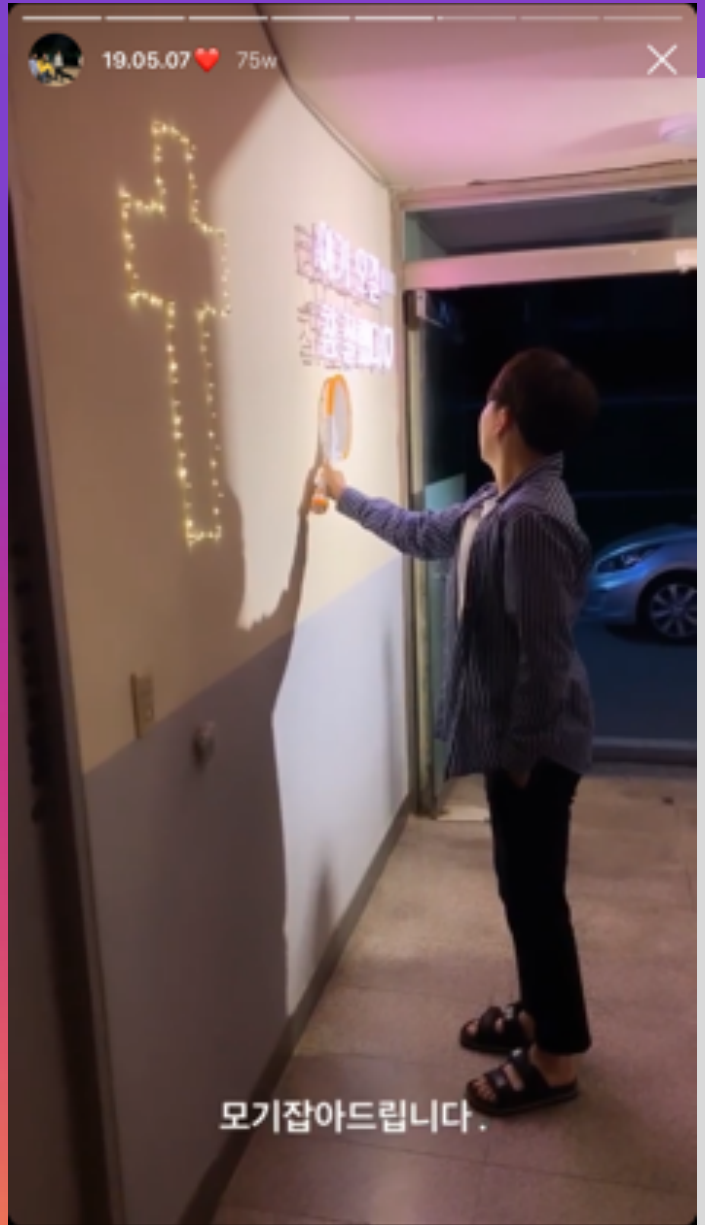
-A New Way of Spreading Gospel (Daily Gospel News)

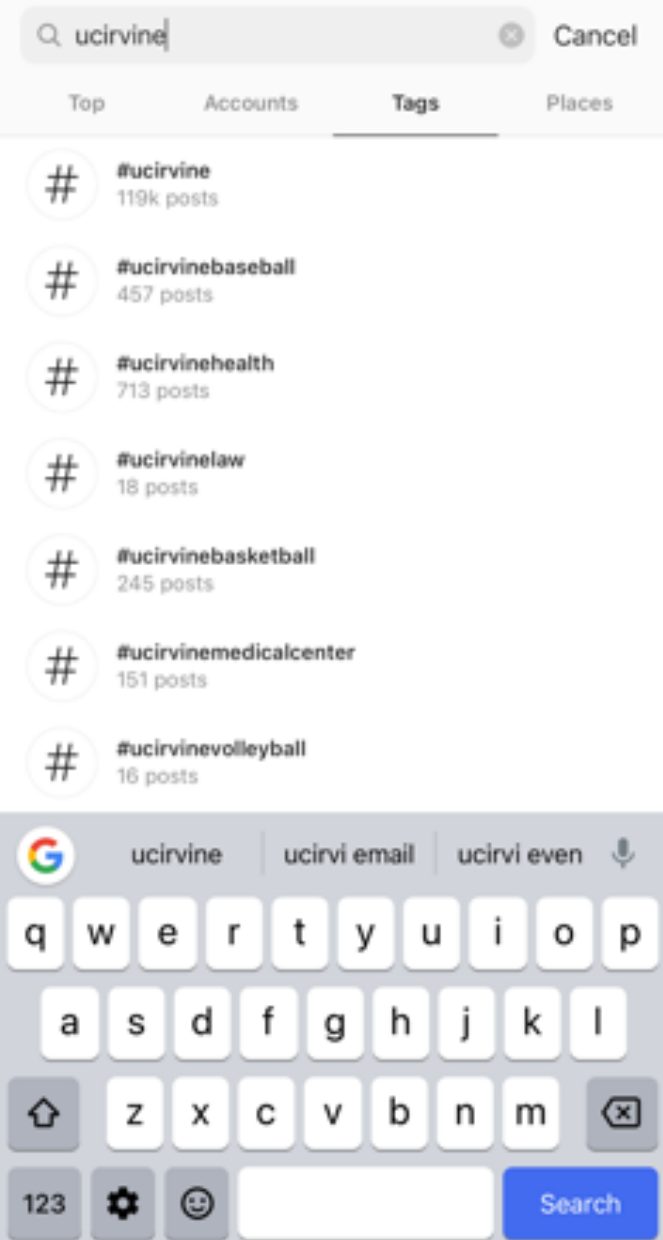
Reach Publicly, Connect Personally

- Aim to reach the general public first (college and young adult / Gen Z & Millennials)
- Reach them to a personal level individually

Small Churches' Strategy for Campus Mission

1. Show everyone that how loving and wonderful your church is
2. Gain followers with creative strategies
3. Invite student to your church in-person





#search

#tag

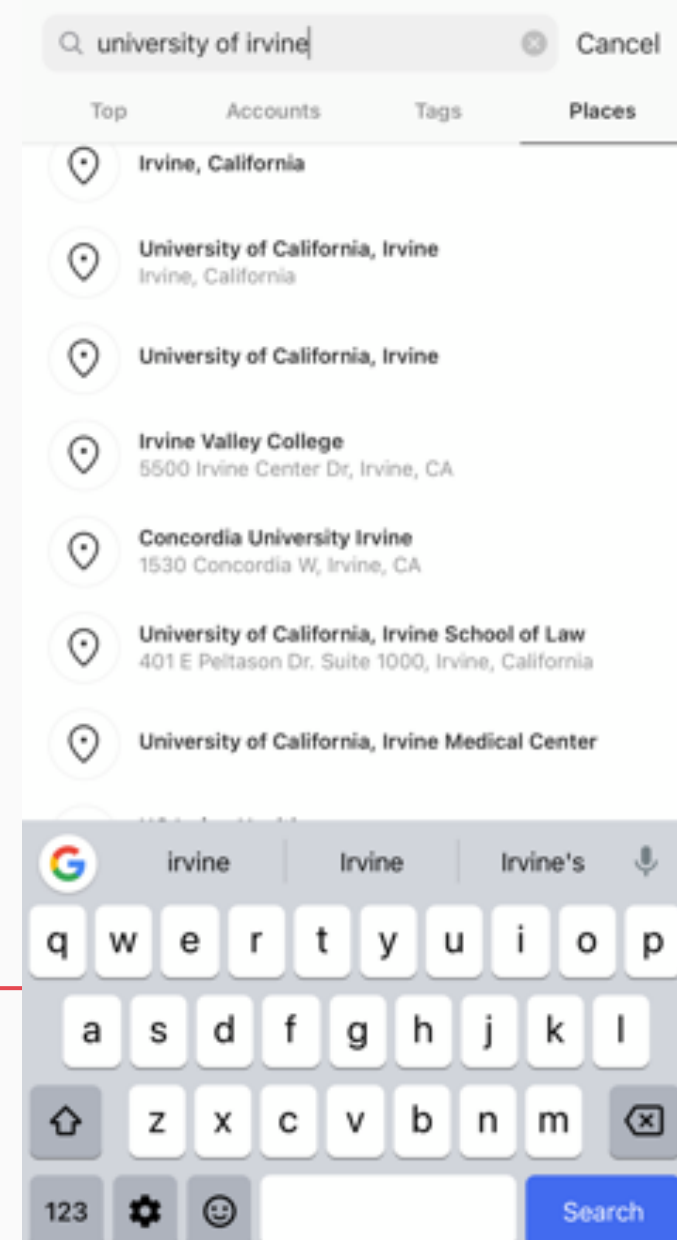
#hashtag

#university

#UCI

#Irvine

-Utilize Hash Tag Search & Places Search
-Find students and connect personally





campus_forum
Suncheon, Cholla-Namdo, Korea

**뒷문과 토론이 사라진 대학 캠퍼스,
우리는 어떻게 해야 할까요?**

앞에 맞는 대학생활을 위한

BF 캠퍼스포럼
Suncheon Campus B&B Forum

“전적으로 믿으셔야 합니다.
감당하시겠습니까?”

CBF게스

신입생을 위한 경품 이벤트

Instagram

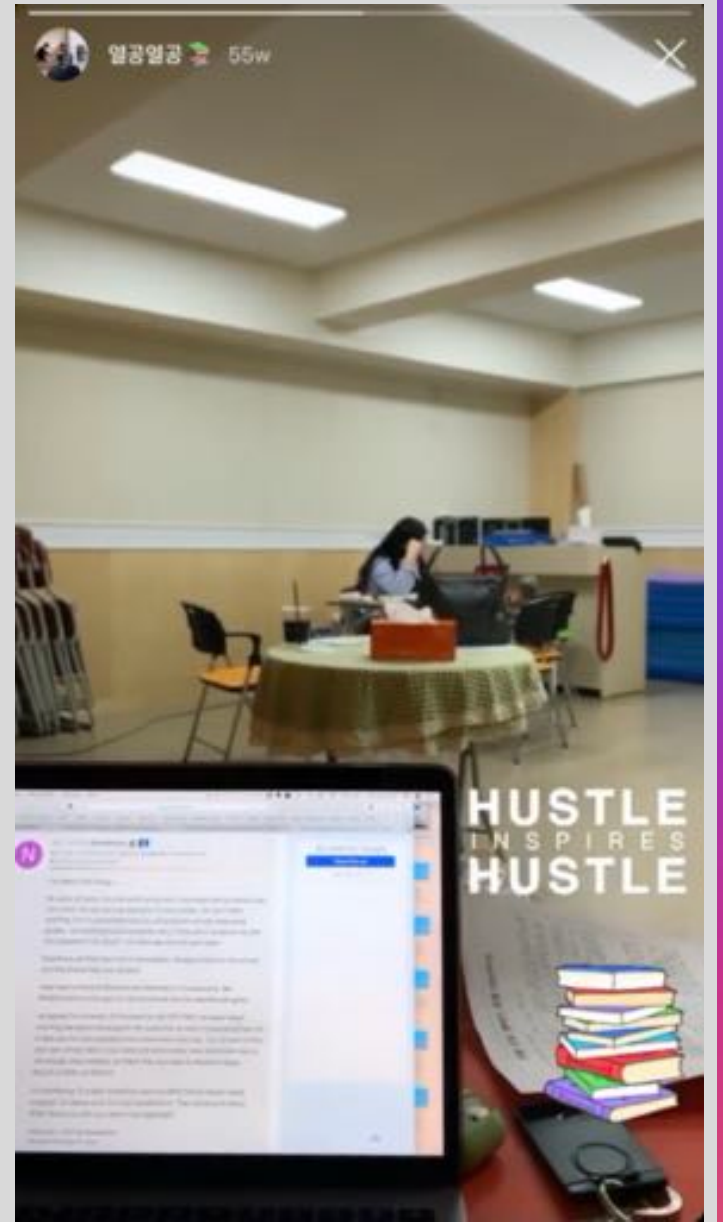
스타벅스

인스타그램 아이디 campus_forum 에 팔로우 & 댓글 1회 작성 해 주신 분을 추첨하여 20분씩 스타벅스 아메리카노 주문 1잔을 보내드립니다. 매주 목요일 저녁 6시20분 캠퍼스 포럼 모임에 참여하신 분에 맞춘 저녁식사와 푸짐한 선물을 드립니다.

장소 : 순천UBP 1층(C&C아프 앞 공목 아래, 문화예술회관 건너 쪽도수목각당 뒷편)
문의전화 : 010-7934-8888

View Insights Promote





애틀애틀 애틀애틀 76w



소풍 67w
Superzoom by Instagram

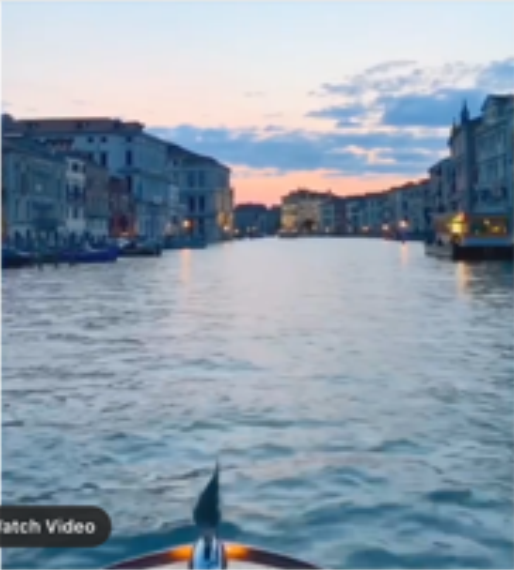


애틀애틀 애틀애틀 76w





< Video



Watch Video

9 views · Liked by [andrew_choi0531](#) and [choabraham8888](#)

thepaulcho in Venice (ft. ocean & sunset)
 고요, 평온, 화사, 향수적.
 #venice #venezia #italy #travel #trip #베니스 #베네치아 #감성 #여행

July 31, 2019 · See Translation

campus_forum Your vibe is on point, sir! 👍
 2m Reply

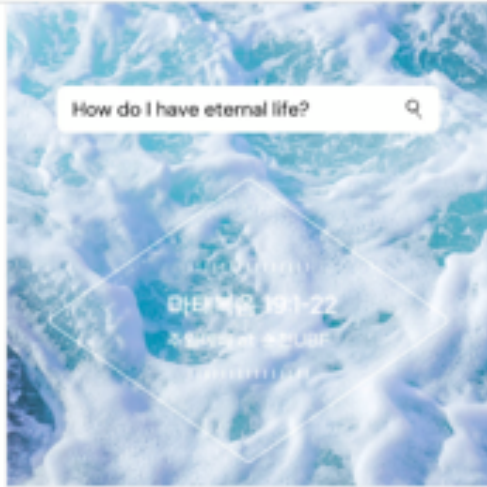
thepaulcho @campus_forum haha thank you very much! 😊
 5s Reply

👍 😊 🍷 🏠 🌸 😂 😞 😏

campus_forum Add a comment as campus_forum...

20:09

< **조바울 | Paul Cho** thepaulcho



campus_forum 이번주 말씀은 마태복음 19:1-22입니다 [...]

Wanna joining our Sunday Worship Service on Zoom or even better, in person? We are open now [W](#) [Send](#)

q w e r t y u i o p
 a s d f g h j k l
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 123 . ←

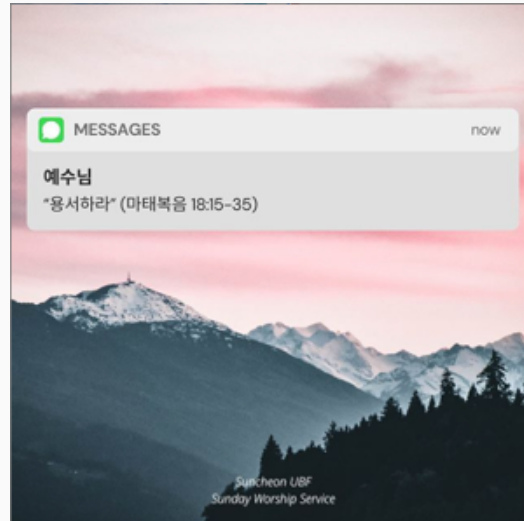
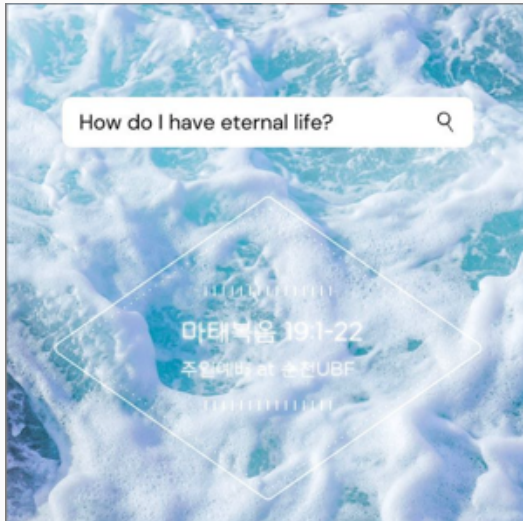


Gospel Contents

13.9k
Share

1.3m
Reaction

After reaching your general public or specific target audience, start posting gospel related contents to plant the seed





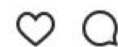
Instagram



Campus_forum

Campus_forum Gain followers by posting relative contents for your audience #your_vibe_and_style_is_important

thepaulcho This account's vibe is on point! choabraham8888 @thepaulcho Indeed, friend!



likes 9,935개

today

comment



Notable Mentions

St. George UBF, West LA UBF (csungsf), Springfield UBF, 관악5부 (서울대 중앙 동아리)

Coworking

Empower our young bible students, shepherds, missionaries, second gens
to utilize Instagram for God's kingdom purpose

 campus_forum

 thepaulcho